

# MEDIA RELEASE



Birregurra Weekend  
Festival and Art Show  
10 – 12 October 2008

Event Info: 5236-2486; [www.birregurra.com/festival](http://www.birregurra.com/festival)

2 October 2008

## VICTORIA'S WESTERN DISTRICT ON A PLATE

A celebration of the Victorian Western District's finest offerings, food, wine and culinary flair will be showcased at the Birregurra Weekend Festival & Art Show (10 – 12 October 2008).

Only 30 minutes inland from the Great Ocean Road tourist route, Birregurra has become synonymous with country hospitality, its fertile hinterland attracting world-class producers, provedores and cooking schools.

For almost a decade, thousands of weekend visitors have descended on the tiny one-pub hamlet each October to embrace authentic country life at its best.

This year's Festival will be no exception, with a line-up of local producers including Birregurra Olives, Birregurra Ice Cream, Red Duck beer (handcrafted by the Purrumbete Brewing Company), Apostle Whey Cheese, and wineries including Dinny Goonan Family Estate, Gosling Creek, Yeowarra Hill and Blakes Estate.

Organic vegetables, honey and country cakes will also be available, and visitors can stock up on grain-fed meat, gourmet sausages and olive oil from Main Street vendor Farm Foods – a one-stop butcher, bottle-shop and deli – and local sourdough bread and other foodstuffs from the Birregurra General Store.

The Birregurra Weekend Festival stops traffic – literally – with roving performers, long-haired llamas, art and craft displays, and an eclectic mix of music.

For those essential pantry fillers, don't forget your calico bag or basket; Birregurra was declared Victoria's first "plastic bag free" town – a badge it wears proudly!

Melburnians can board a return Heritage Blue Train to the Festival on Saturday October 11 from Newport, Seymour or various stops in between. For details visit [www.srhc.org.au](http://www.srhc.org.au).

Other return Melbourne train services scheduled for the weekend can be downloaded from the Festival website at [www.birregurra.com/festival](http://www.birregurra.com/festival). For further information visit the website or phone 5236 2486.

**Media inquiries/images: Melissa McConachy – 0419 332301; [melissa@mjbcommunications.com.au](mailto:melissa@mjbcommunications.com.au)**

